ORAL DEFENSE: OF MASTER OF ARTS IN 
APPLIED ARCHAEOLOGY

DEVELOPING PUBLIC EDUCATION PROGRAMS IN TUYÊN QUANG MUSEUM, NORTHERN VIETNAM: PERSPECTIVES FROM THE MUSEUM AND COMMUNITY COLLABORATION

Graduate Committee:
Dr. Miriam T. Stark, Chairperson
Dr. Jane Allen
Dr. William R. Chapman

Presented by: Ly, Thi Thanh Ha
November 16th, 2012
Why do I want to develop educational programs in the Tuyên Quang Museum?

How I conducted the research?

What is significances of the proposed educational programs?
Part 1: Rationale

- The role of education in museums
- The concern for heritage education in the area: Vietnam and Tuyên Quang
- The need to develop educational programs for the Tuyên Quang museum
The Fundamental Role of Education in Museums

“The mission of museums as institutions grows out of tradition and is shaped by public needs. It is to collect and preserve evidence of the natural physical world and of human accomplishments, and to use those collections and related ideas to contribute to human knowledge and understanding”

The concern for heritage education in the area: Vietnam

**2001:** Museums are places for researching and educating cultural heritages (The Cultural Heritage Law of Vietnam (Articles 47 & 48)-(Department of Culture, Sports, and Tourism, 2001).

**2005:** “General plan of improving museum system of Vietnam from present to 2020”. Approved by the Prime Minister of Vietnam.

The concern for heritage education in the area: Tuyên Quang

Practice of singing traditional folksongs; performances; and playing traditional music instruments

Applying traditional games in extra-curricular activities.

Organizing field trips to historic sites

WHAT THEY LEARN?
The Need to Develop Educational Programs in the Tuyên Quang Museum

Social Functions of Museums

Tuyên Quang Museum has conducted two functions

The Museum need diversified activities to attract concern of publics and the interests of audiences.
The Potential Resources

Documentary Resources

**6,990 documents**
(including documentary photos, films, and texts)
Collections of Artifacts:

11,500 artifacts with 7 main collections.
The Potential Resources

Permanent Exhibit

- **Part 1:** Representing the natural resources, people, and culture in Tuyên Quang Province
- **Part 2:** Representing Tuyên Quang through historic periods
- **Part 3:** Tuyên Quang during the time of the August Revolution 1945, French Resistance War, and Renovation Period
The Potential Resources

• Discovery Room
• Outdoor Exhibit
The Intended Audience

Young generations, are of the greatest concern to museum educators, particularly in terms of orienting education toward scientific knowledge and moral standards (Lê 2006: 169).

School students in Tuyên Quang

- **58,578** students at the primary schools
- **41,687** students at the secondary schools
- **24,448** students at the high schools

(Tuyên Quang Department of Education and Training 2012).
Ethnographic program on textiles—the Dao Costume in their circle of life:

Objective of the Program:

Improving understanding of Dao costumes in terms of how they were made and used.

Introducing typical costume decorations from among different subgroups of the Dao and will exhibit the decorating skills of Dao women.

Encouraging students to embroider or draw costume patterns and decorations in order to arouse their own creativity.
Ethnographic program on textiles—the Dao Costume in their circle of life:

Proposed Program Curriculum

- Organized tour to permanent exhibit
- Presentation
- Visual Leaflets
- Game activities

✓ Drawing patterns on textiles of the Dao
✓ Picking up cotton balls and putting them in bamboo baskets
✓ Threading beads
Archaeological program: Tuyên Quang Prehistory Interpretation.

- Objective of the Program:

  Providing information for understanding:
  - how artifacts are found
  - how they are interpreted

  Explain how archaeologists decode the prehistory of the Tuyên Quang Province through studying the contexts of uncovered artifacts.

  Bring awareness of the value of artifacts, their contexts, and archaeological sites to students, and to encourage them to share more concern for artifact and archeological site preservation.
Archaeological program: Tuyen Quang Prehistory Interpretation

- Proposed Program Curriculum
  - Organized tour to permanent exhibit
  - Presentation
  - Displaying of stone and bronze artifacts
  - Illustrations of the soil layers – contexts
  - Visual materials and models of human bones

- Game Activities:
  - Sandbox activities
  - Pottery activities
  - Arranging artifacts in chronological order
  - Finding the right artifacts in the photos
Intellectual Merit

• Identifying gaps in educational activities in the museum

• Identifying and highlighting the significant potential resources

• The research promotes the permanent exhibit for developing educational programs, and provides a baseline for further educational program development in the Tuyên Quang museum

• The research brings to the museum new approaches in developing and designing future museum-based activities.
Broader Impacts of the Research

Bringing an awareness of the importance of heritage preservation; awareness of the importance of developing educational programs in the museum.

Fostering a stronger relationship between the museum and local communities.

Evoke the importance of local expertise and knowledge.

The educational programs are expected, therefore, to be a key factor of the museum’s development and broadening the institutional role of the Tuyên Quang Museum in the future.
The role of museum education and factors involved

Improving the educational programs in future

Suggested approaches for developing other educational programs in the museum

Improve the collaboration between the museum and schools
Acknowledgements

- International Ford Foundation Program (IFP)
- East West Center (EWC)
- Tuyên Quang Department of Culture, Sports, and Tourism
- Tuyên Quang Museum
- Committee’s Members
- English Editor
- My Colleagues and Friends
- My Family
Introduction

Rationale

Program

Significance

Discussion

Conclusion

References

American Association of Museums


Lê, Thị Minh Lý


Ministry of Culture, Sports, and Tourism of Vietnam


Nguyễn, Thị Huệ


Nguyễn, Văn Huy


Tuyên Quang Online

THANK YOU!